

photo contest guidelines



Entrants

The photo contest is open to any family that has a child that has participated in the Fun 2B Fit program.

Entries

Photographs must be original images taken by the entrant and may not have been previously published. Images must be submitted electronically and must be made available upon request.

Content

All entries shall represent some aspect of Univera Healthcare's program Fun 2B Fit.

Dimensions

Images may have minor alterations for color, contrast, etc. but may not be significantly altered, appear unnatural, or have elements added or removed.

Image submissions

Images must be submitted electronically, with image dimensions of at least 5" x 7". Image quality must be at least 5" x 7" at 300 DPI, which is equivalent to 1500 x 2100 pixel dimensions or a photo taken with a 3.2 megapixel camera at the largest image setting. Winning photographers must make available an electronic copy (uncompressed JPEG) of the print upon request. **Photos must be appropriate for viewing in a public setting. Images that do not meet these criteria will not be considered.**

Identification

All images must be accompanied by the photo contest entry form. Information about the photograph should include location, date taken, name of parent and child and any other relevant information that would be useful in writing a caption.

Deadline

Entries will be accepted through the end of business on April 1, 2011.

Please send entries and questions to: Olivia Belter, Community Affairs Director

Fun2Bfit.WNY@univerahealthcare.com

or go to fun2bfit.univerahealthcare.com, click on newsroom, photo contest

Categories

- Using a Fun 2B Fit recipe
- Using the Fun 2B fit stopwatch or backpack
- Doing an activity with your family related to something you learned in the Fun 2B Fit program
- Going grocery shopping and learning about reading nutritional information

Judging

All Univera Healthcare employees are eligible to judge. Voting will be available online during Spring Fling Week, April 26-30.

Winners

The photo contest is open to any family that has a child that has participated in the Fun 2B Fit program.

photo contest entry form



Please complete the following information.

Name of parent and child: _____

Email address/phone number: _____

Title of Entry: _____

Brief description of photo(s) including location of scene and date taken. Each photo must be numbered to correspond with the numbers below. Attach a separate sheet with numbered descriptions if you are submitting additional images.

Description of photo(s):

1. _____

2. _____

3. _____

4. _____

5. _____

Release (must be signed)

I submit the above described photograph(s) to Univera Healthcare's program Fun 2B Fit. I am the owner of this (these) photograph(s) and have the legal right to permit its (their) display and publication. I hereby grant to Univera Healthcare the unrestricted right to use reproductions of my photograph(s) and in associated uses (advertising, Web site, etc.), without compensation.

Signed: _____

Send entries to:

Olivia Belter, Community Affairs Director at fun2bfitwny.univerahealthcare.com or use the secure form on our website: fun2bfit.univerahealthcare.com and click on contact us.